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FACSIMILE TRANSMITTAL SHEET

DATE: May 21, 2003

TO: Examiner S. Chang
Group Art Unit: 3625

FACSIMILE: (703) 305-7687

FROM: Brian Rosenbloom

SERIAL NO.: 09/547,846

ATTY. NO.: 2917-107

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2917-107
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of)
Jeremy ROSENBERG)
Serial No. 09/547,846) Examiner: S. Chang
Filed: April 12, 2000) Group Art Unit: 3625
For: CROSS CHANNEL DELIVERY SYSTEM AND METHOD)

APPOINTMENT OF POWER OF ATTORNEY BY ASSIGNEE
CHANGE OF CORRESPONDENCE ADDRESS
AND STATEMENT UNDER 37 CFR 3.73(b)

Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

Power of Attorney and Revocation

The undersigned, on behalf of Music Choice, assignee of the above-referenced patent application, hereby appoints the practitioners associated with Customer Number 6449 as its attorneys to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

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revoke previous P/A 7/15/03

Serial No. 09/547,846
Page 2Change of Correspondence Address

Please change the correspondence address for the above-identified application to Customer Number 6449.

Statement under 37 CFR 3.73(b)

I am an authorized representative of Music Choice, the assignee of record of 100% interest in the present application identified above by virtue of an assignment from the inventor(s) of the patent application identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 010726, Frame 0756.

Assignee: Music Choice

Date May 20, 2003By Paula Calhoun

Name: Paula Calhoun

Title: Sr. VP + General Counsel

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